



Maksym Viushkin

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Work experience



Jul 2023 – ... (2 yrs) · **Senior Product Designer/Product Owner**

Defined product vision and achieved product-market fit for an early-stage B2B SaaS startup. Conducted research to identify product gaps and designed an end-to-end user experience.



Oct 2020 – Oct 2024 (4 yrs) · **Founding Designer/Co-Founder**

Designed the product from hackathon concept to MVP and secured the first clients. Collaborated with a team to build software that manages organizational compliance, governance, and security in a modern, user-friendly, and inclusive manner.



Nov 2021 – May 2023 (1 yr, 7 mos) · **Product Designer**

Designed API management tools for individual developers, teams, and enterprises. Established a process for exploratory research, problem validation, and solution validation. Helped to form the design team from scratch.



Nov 2018 – Aug 2021 (2 yr, 10 mos) · **Senior Product Designer**

Led end-to-end design for Billing product area for SaaS CRM tool (unicorn from Estonia 🦄). Collaborated closely with customer success, engineering, product, and marketing leaders to develop a solution that is customer-centric and drives key business KPIs.



Oct 2015 – Nov 2017 (2 yr, 2 mos) · **Lead UI/UX Designer**

Designed range of iOS, Android and Web applications, supervised design quality, and coached junior designers. Implemented HCI best practices (heuristic evaluation, desktop research, usability studies) while delivering pixel-perfect UIs and interactive prototypes.

Education

Kyiv National Economics University

2011 – 2012 · MA in Marketing Management

2007 – 2011 · BA in Economics